

Sherri Davis

Beauty Advisor

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01 PROFILE

Adaptable and competent cosmetologist with 11 years of experience in the beauty industry.

Excellent professional with skills in hair coloring, haircutting, hairstyling, makeup application, skincare, and nail services procedures. Pioneering and creative person with a solid background and understanding of the latest trends in Makeup, beauty, and hair. Laidback personality to help clients feel comfortable during their appointment. Enthusiastic worker with a regular following of customers and deep knowledge of sales and marketing.

02 EMPLOYMENT HISTORY

Jan 2020 — Jun 2021

Manggar

Beauty Advisor at MAC

Gave professional facial cosmetic and hair removal services according to state, local, and company health and safety guidelines.

- Provided Makeup and hairstyling services to brides at their wedding location, which enhanced their natural features and optimized their look for photographs.
- Discussed potential hairstyles and Makeup look with clients before their event, assuring everything complemented each other.
- Raleigh Area Chamber of Commerce named me a top hair and Makeup professional by popular vote of the community.

Jan 2018 — Dec 2019

Saint-Constant

Beauty Advisor a at Sorbet

Gave confident and honest feedback to customers concerning products. Built lasting relationships with clients by following up on them after purchases, suggesting new products, and inviting them to upcoming events.

- Mixed ingredients created an exclusive hair color for clients and applied said color to attain a new look, eliminate gray hairs, or showcase their natural features.
- Performed wax removal for unwanted body hair, shaped eyebrows for the desired look regarding face shape.
- Achieved a solid following of reliable clients who needed Makeup, hair, or waxing services during a time at the salon.

