

Mandy Campbell



Bootcamp Instructor

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01 PROFILE

Passionate, entry-level Bootcamp Instructor with experience in freelancing assisting clients to reach tough fitness goals. Assisted one client to decrease chronic A1C blood sugar levels from 230 mg/dl to 110 mg/dl. Assisted another client in designing a routine to decrease body mass into healthy ranges over eight months.

02 EMPLOYMENT HISTORY

01/2019 — 07/2021

Certified Bootcamp Instructor at Dominist Fitness

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Ran daily tasks, staffing, and marketing for the group fitness programming. Upheld an active rapport with members and improved group-class utilization by 18% by redesigning class schedules, approximating annual program budgets, analyzing and reporting program statistics.

- Instructor and sales associate in a fast-paced fitness business environment.
- Performed personalized fitness assessments for clients. Received letters of thanks from 50+ happy clients after surpassing their fitness goals.
- Exceeded sales goals by 29% average per quarter due to creating incredibly positive interactions with clients, producing active word-of-mouth.
- Used active listening skills to design personalized routines for clients.

07/2021 — 07/2021

Bootcamp Instructor at Curves Gym

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Gave new gym members a comprehensive outline of the equipment, going over safety and advantages of a wide array of exercises.

- Trained individual clients, helping them to achieve their fitness goals with a combination of healthy exercise, lifestyle choices, and nutrition.
- Created and led strength and conditioning classes every week for up to 20 members, highlighting high-intensity training and education.
- Designed and instructed stimulating group cycling workouts based on the five heart rate zones.

03 EDUCATION

Jul 2021 — Present

Concordia University

Concordia

Bachelor's Degree in Exercise Science

- *Surpassing expectations in Personal Training coursework.*
- *CrossFit Level 1 Instructor. Coach's Prep Certified.*

Jan 2020 — Jul 2021

National CPR Foundation

Miami

Advanced First Aid Diploma

Jan 2018 — Dec 2018

Barlow High School

Tennessee

High School Diploma

- *Varsity track athlete.*
- *Leader of the varsity cycling club*

04 SKILLS

Cardio Training



Client Assessments



Fitness Routines



Health & Safety



HIIT



05 HOBBIES

Skiing, Hockey, Knitting

06 LANGUAGES

English



Spanish



07 ACCOMPLISHMENTS

- Headed group exercise classes in HIIT training, outdoor fitness, and boot camp that increased participation class numbers by over 110%.
- Managed and trained more than 140 clients for the "Stair Climb for Los Angeles" Event. 100% of those clients competed in the challenge.
- Developed, implemented, and supervised more than four training programs, profiles and results for over 70 clients.
- Took advantage of social media platforms like Instagram, recruiting five new clients weekly over six months.
- Developed three advanced circuit-style programs, integrating variations for all levels of fitness.