2016-2019

2010-2011

Marketing Assistant / VIRGIN ACTIVE

* Creating and designing graphics for 33+ banner adverts for Facebook.
* Improving the efficacy of customer database, removing 300+ improper datapoints.

2012-2015

Marketing Assistant / LYFT

* Thought of and initiated Parkland Volunteering Days every quarter together with accompanying PR efforts, assisting to better employee satisfaction and CSR.
* Running Facebook and Twitter social media profiles

Marketing Assistant / NATIONWIDE

* Monitoring social media platforms like Instagram, YouTube, Twitter, Pinterest, and Facebook for the most recent trends and ideas.
* Creating PowerPoint presentations from draft marketing proposals.

WORK EXPERIENCE

|  |  |
| --- | --- |
| Receiver | (123) 456 7890 |
| Open envelope | email@email.com |
| Map with pin | 123 Street, Any City |

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Imaginative and inventive Marketing Graduate with proven experience in executing marketing plans and promotional strategies to improve campus subscriptions to online newspaper publication.

TUKKIES

IT Management

AAA Academy

Advertsing Management

Google Academy

Business Marketing

SKILLS

2014-2015

2016-2019

2019-2019

EDUCATION

CONTACT

PROFILE

MARKETING ASSISTANT

MARY J. SEARING

